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XyEnterprise Named Among 100 Companies that Matter in Knowledge Management by *KMWorld* Magazine

Company awarded prestigious distinction for third consecutive year

WAKEFIELD, Mass. – February 25, 2008 – XyEnterprise, a leading developer of award-winning XML content management and multi-channel delivery solutions, announced today that it has been named to *KMWorld's* list of "100 Companies that Matter in Knowledge Management" for the third straight year. The list of companies given this distinction is available online at <http://www.kmworld.com>, and will be published in the March 2008 issue of *KMWorld*.

Companies selected for *KMWorld's* 100 Companies That Matter in Knowledge Management were chosen based on their agility, commitment to improvement and customer focus. "We have long held that the true essence of knowledge management is an attitude, a single-minded commitment to improvement. And companies on our list simply must emphasize an abiding determination to serve their most important constituency: their customers. They must also show agile innovation combined with a full understanding of the forces that affect, and will affect, their customers," said Hugh McKellar, Editor In Chief, *KMWorld*. "XyEnterprise has a proven track record for working in partnership with their customers to deliver compelling and innovative content management and publishing solutions. It is a pleasure to see them on the list for the third straight year."

Now in its eighth year, the list was compiled through a collaborative effort by knowledge management practitioners, theorists, analysts, vendors and their customers and colleagues.

"We are honored to be recognized by *KMWorld* for the third year in a row," said Kevin Duffy, President and CEO of XyEnterprise. "We continue to focus on product innovation, customer return on investment and implementation best practices to ensure our customer's success. We are now taking this commitment to the next level with tailored vertical solutions and next generation multi-media delivery platforms that will continue to set the standard."

About XyEnterprise

XyEnterprise helps simplify and expedite the automated creation and delivery of content across the enterprise. Named one of *KMWorld's* "100 Companies that Matter in Knowledge Management" for the third consecutive year, XyEnterprise offers configurable and scalable XML content management and publishing solutions that maximize content reusability and repurposing. XyEnterprise's unmatched XML expertise, the result of hundreds of successful deployments, is built upon a 20-year heritage of partnership with our customers. XyEnterprise's content management and delivery solutions have been implemented by companies in publishing, financial services, government, manufacturing, high tech and aerospace/defense. The company's headquarters is in Wakefield, Massachusetts, with locations throughout North America, Europe, Pacific Rim and Latin America. For additional information, contact XyEnterprise at 781.756.4400 or visit www.xyenterprise.com/products.

About *KMWorld*

KMWorld is the leading information provider serving the Knowledge, Document and Content Management systems market, *KMWorld* informs more than 50,000 subscribers about the

components and processes – and subsequent success stories – that together offer solutions for improving business performance. *KMWorld* is a publishing unit of Information Today, Inc.

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