

Responding to Trends in Management

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President, Comtech Services

Director, CIDM



Participants

Genetec

FireEye™

QUALCOMM®

FedEx

CRAY

ARRIS

workday.

CIRRUS LOGIC®

MasterCard®

BROCADE®

GENESYS™

DeltaHawk

GRUNDFOS®

Hewlett Packard
Enterprise

NantHealth™

serviceNow

Hypertherm®

Omnicell®

Siemens PLM Software
SIEMENS

Schneider
Electric™

JUNIPER
NETWORKS®

FIS

SWIFT

intel®

NEXTGEN®
HEALTHCARE

redhat®

PACCAR

DELL EMC

GE Healthcare

SIGMA
Technology

KOMATSU EQUIPMENT

CYMER®

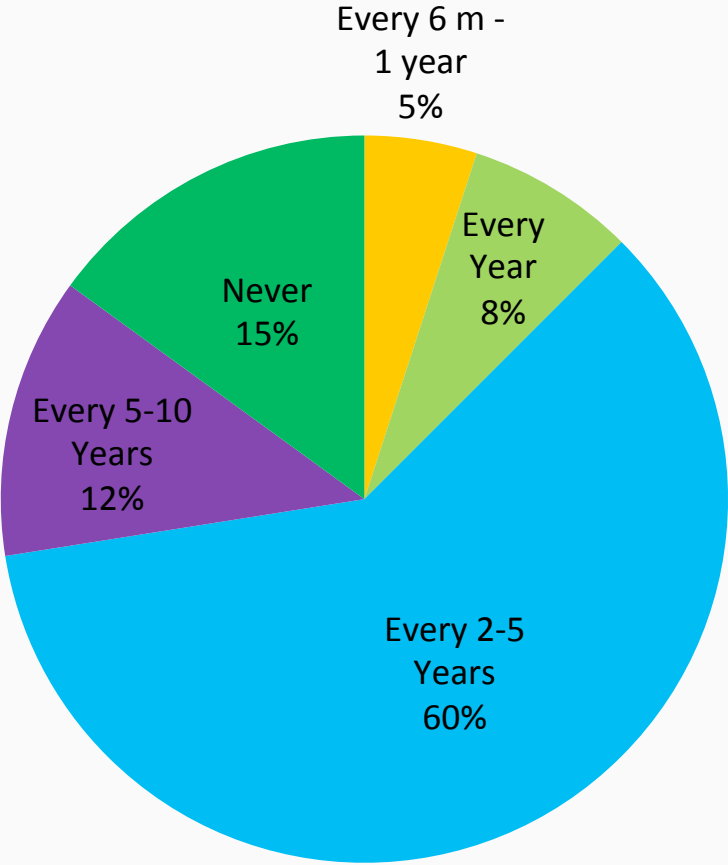
Sony
Entertainment
Network

JOHN DEERE

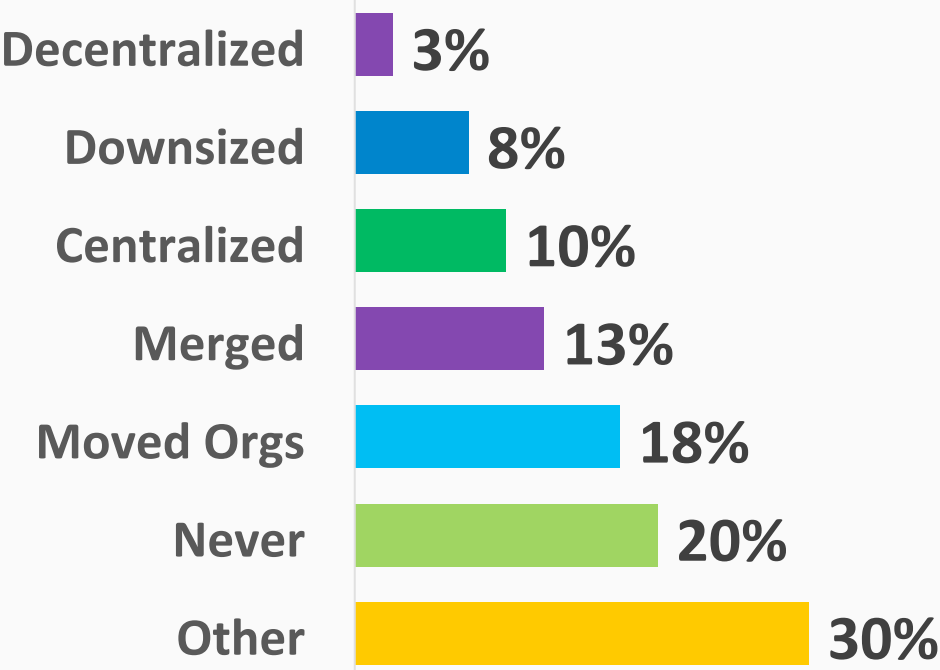
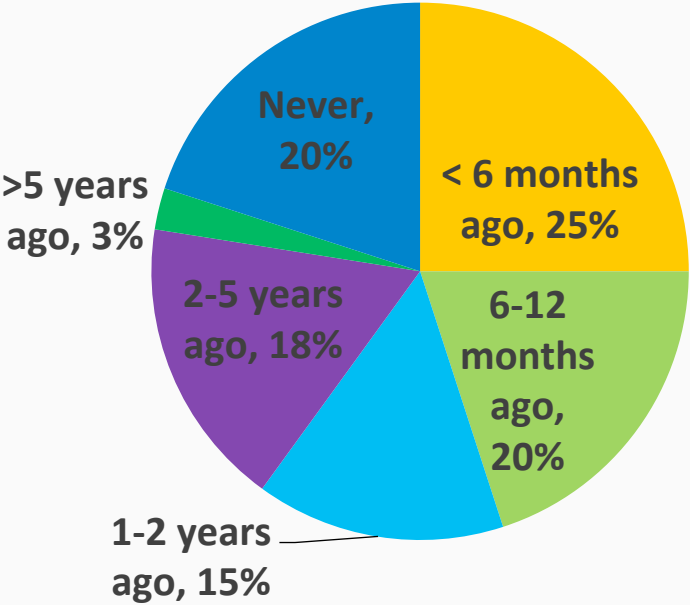
INDIANA UNIVERSITY

splunk>

Change is a Constant



Frequency of Reorgs



Last reorg

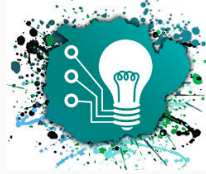
Organizational Composition



Writer
95%



Editor
67%



Information Architect
55%



Product Manager
55%



UX Designer
13%



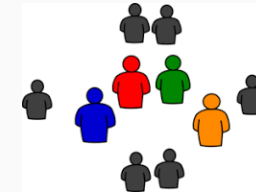
Graphic Artist
50%



Centralized
67.5%

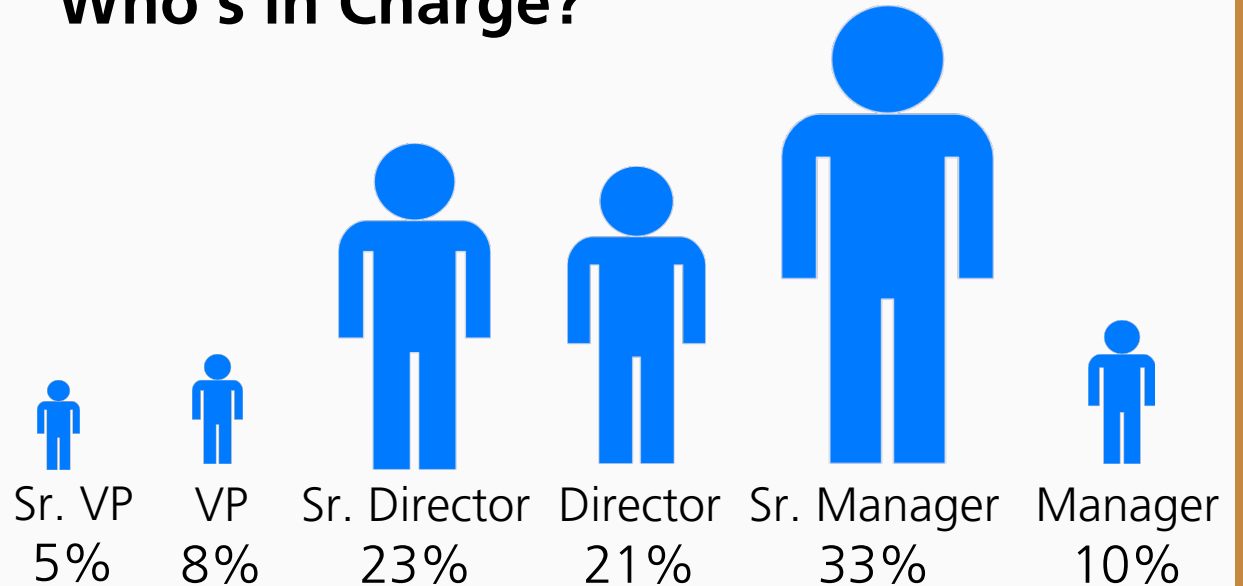


Hybrid
22.5%



Decentralized
10.5%

Who's in Charge?



Organizational Size and Ratios



< 10 people
15.9%



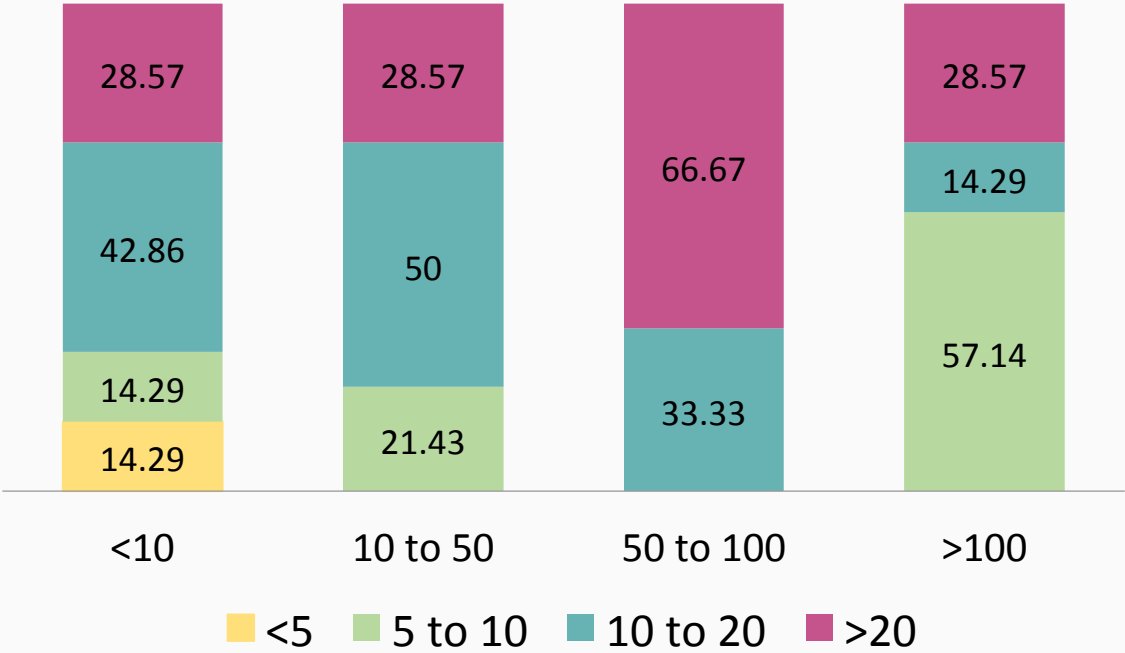
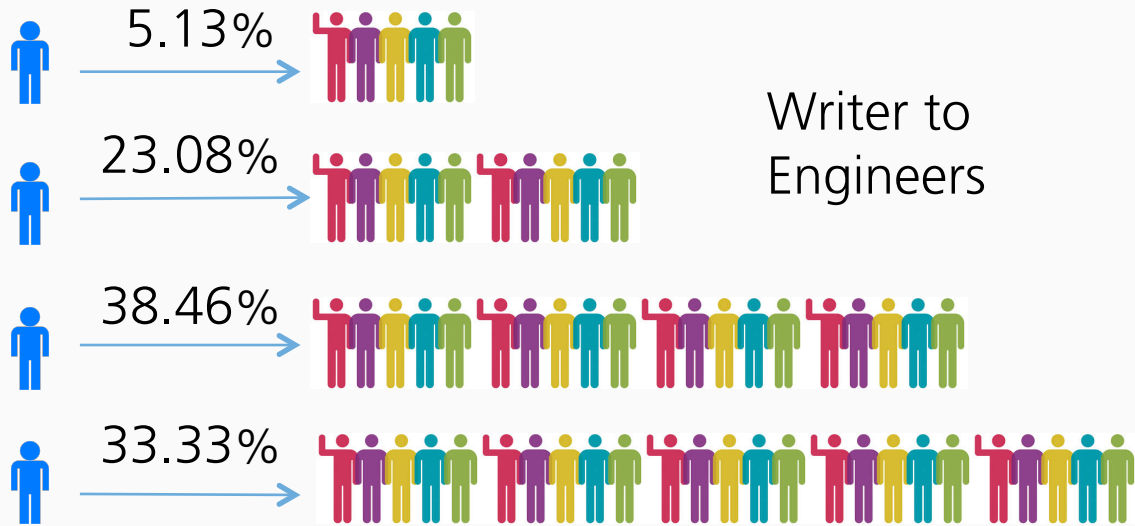
10-50 people
38.46%



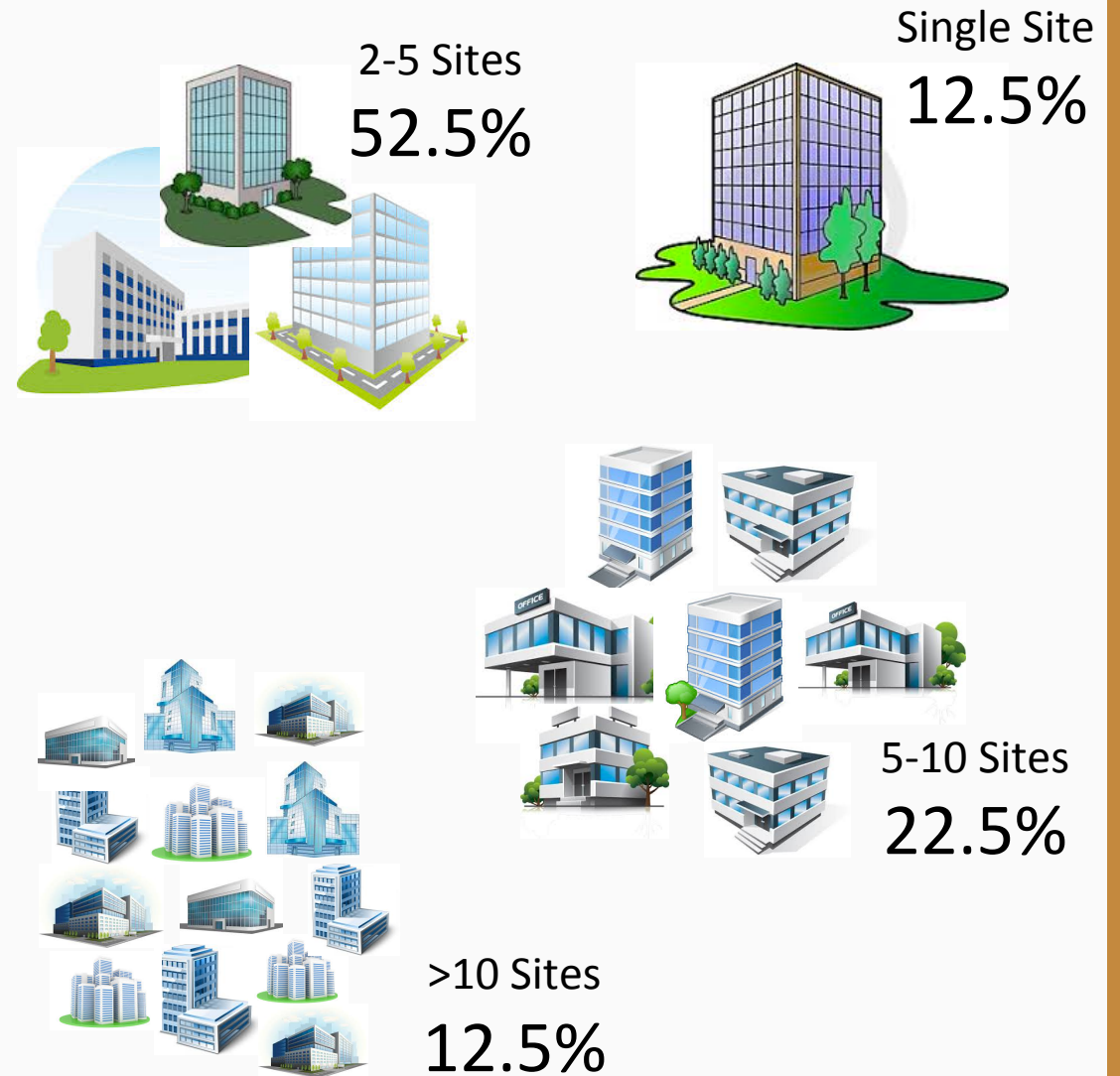
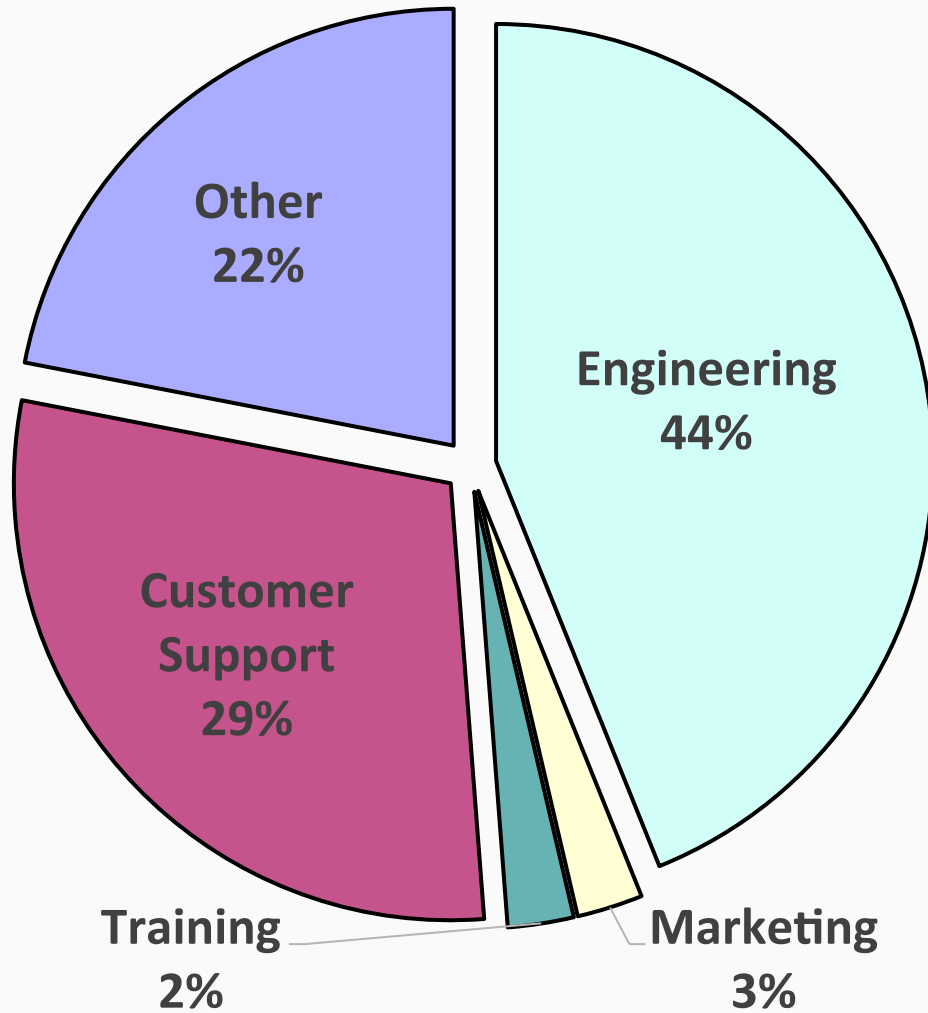
50-100 people
7.69%



>100 people
17.95%



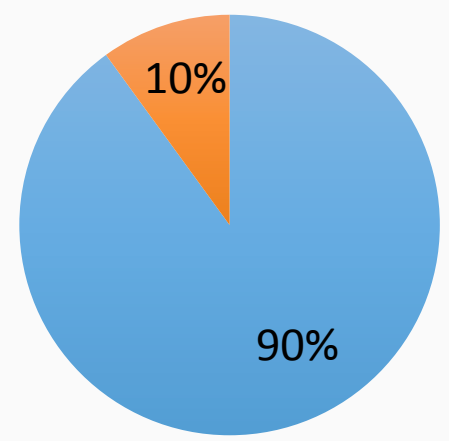
Location



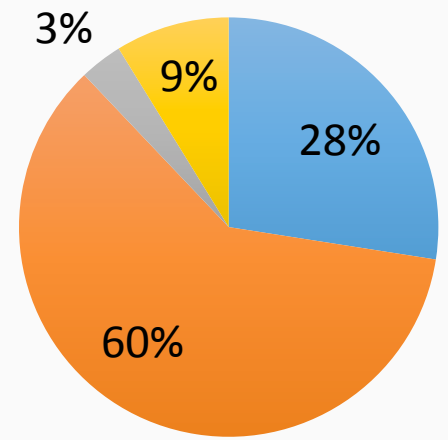


Collaboration

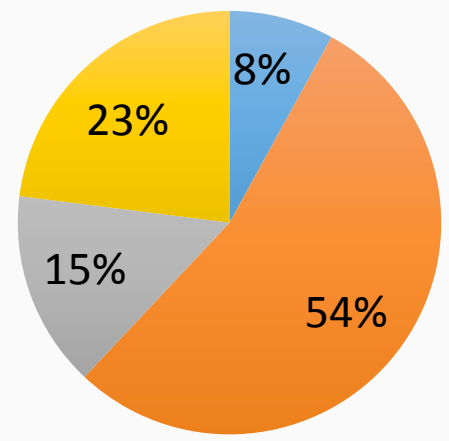
Engineering



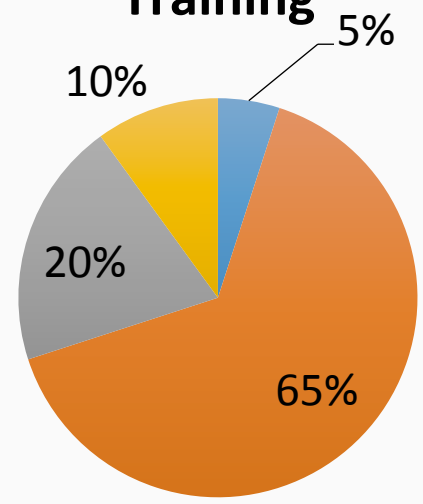
Support



Marketing



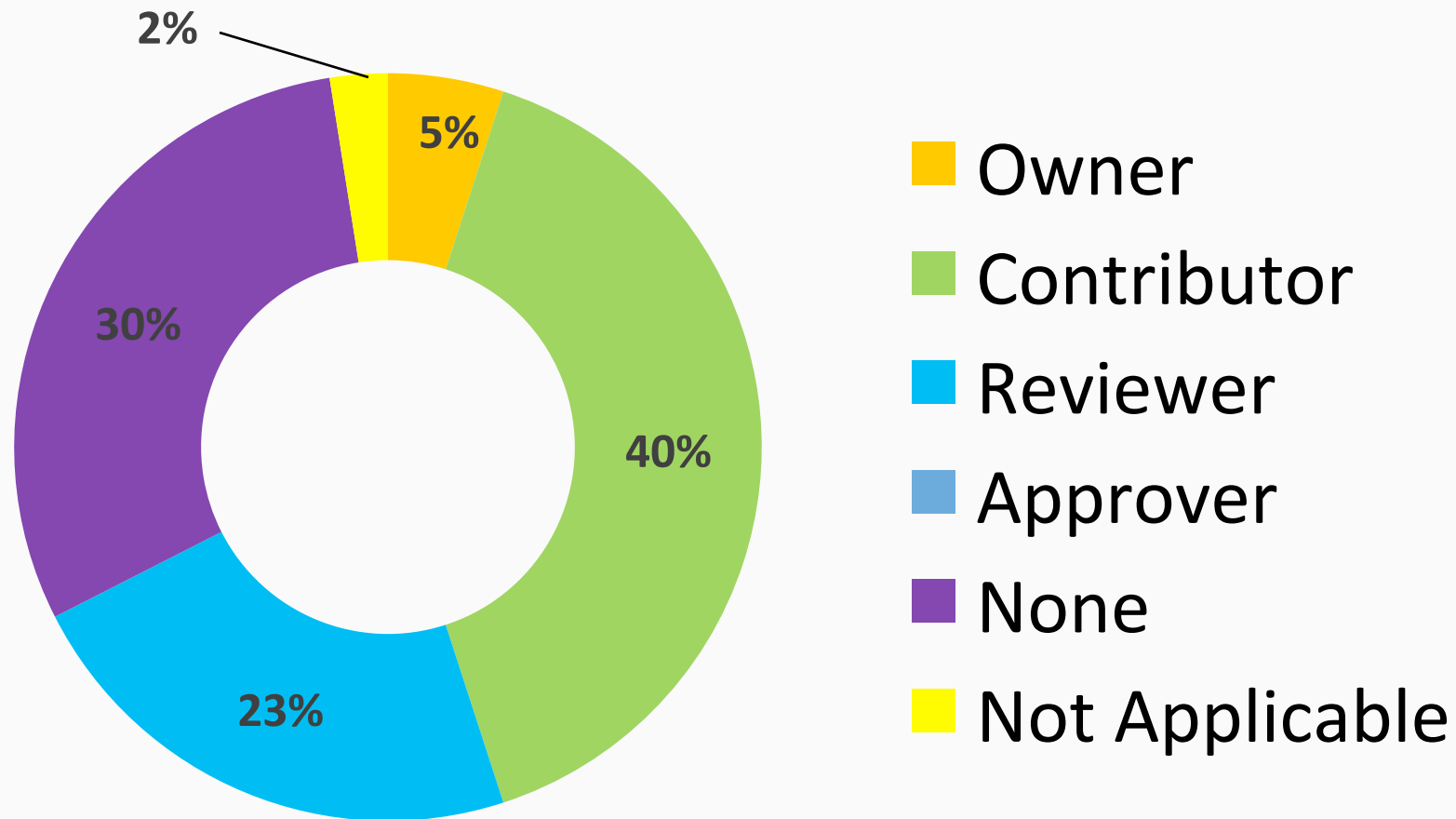
Training



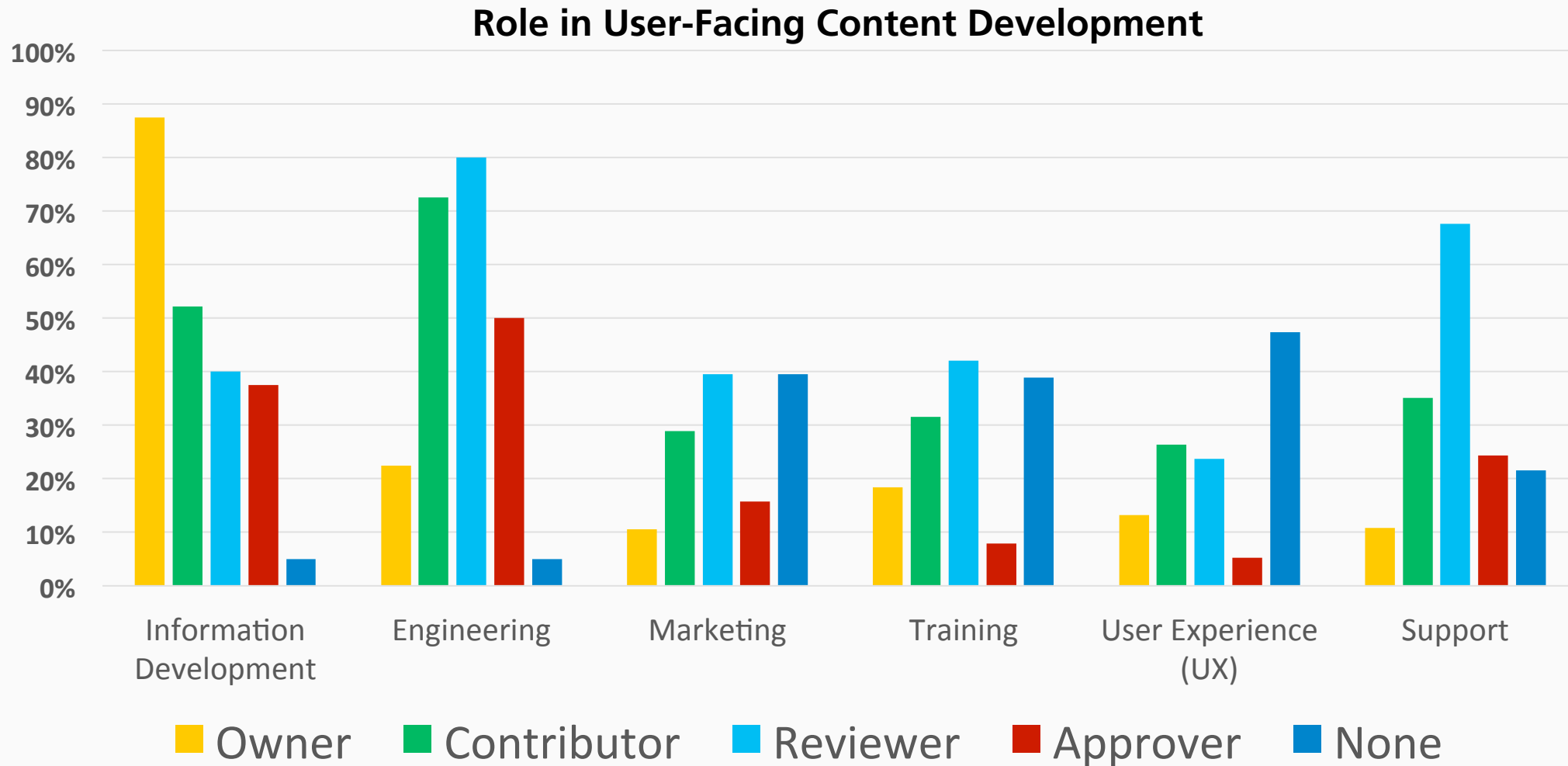
- Daily
- Occasionnally
- Rarely
- None

Roles and Responsibilities

Information Development Role in GUI Content



Roles and Responsibilities



Importance of Information Development



Important contributor to success and reputation: 56.41%



Necessary but without impact: 25.64%



Unnecessary and without impact: 7.69%



Detractor to success and reputation: 2.56%



Influence is unknown: 7.69%